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Preventing Colon Cancer



Meridian Company Connects Care Givers With Patients

CONEX MED/PRO SYSTEMS FINDS EARLY SUCCESS WITH ST. LUKE'S - ELKS REHAB

CONEX MPS OF MERIDIAN, ID, HAS CREATED AN INTERACTIVE WEB APPLICATION THAT INCORPORATES THE FEATURES OF SOCIAL NETWORKING TO IMPROVE THE QUALITY OF MEDICAL CARE WHILE REDUCING COSTS.

THIS INNOVATIVE SOFTWARE platform empowers clinical professionals to design and deliver outpatient care for their clients; increasing their value while reducing costs through online education and collaboration. The Web-based technology is fulfilling consumer demand for interactive solutions and on-demand information. The distinguishing value is in the way it captures unique content for each client.

Locally, St. Lukes - Elks Rehab has had success with the program. "Conex provides us an exciting platform to engage our pediatric patients' parents with our therapists and other medical providers. The ability to connect through the convenience of this platform will help us ensure that the progress made in the therapy environment is maintained in the home setting, maximizing the outcome for our pediatric patients," states Jean Mutchie, Director of Marketing at St. Lukes - Elks Rehab.

The product is unique in the health and wellness space. The main competitors are printed materials or websites that use scripted profiles to deliver cataloged content. Patients are expected to read and follow instructions on their own. The Conex software can also deliver prerecorded information but it is presented with a written note, the friendly voice of a recorded message or the smiling face within a video note. In

all cases, the message would be personally addressed and private between the provider staff and the client.

Today's professional services often require a "teamwork approach." The Conex software is designed with a unique cooperative process, giving professionals the ability to work together easily with any of their clients in the system.

Elements of the program include:

+ Professional Accounts — Professionals enjoy a single log-in interface to manage all of their clients with an easy to use standard tool set, delivering their program's purpose and use.

+ Related Client Accounts — Clients enjoy a simple login to work with their professional. The program is interactive and personalized with full accountability of all activity.

+ Mobile Conex — Mobile Conex software is currently offered on the iPhone. The software allows access to the Conex application in a hand held device. Data is stored in the central Web system safely and securely with no extra effort. Mobile Conex provides complete flexibility and ease of use of the system features wherever you go. Common applications include capturing audio notes during physician instructions or capturing video footage at the

home to document a child's behavior patterns for therapist review.

For additional information, please contact Paul Unger at punger@conexmps.com or (208) 861-6500.

Conex Med/Pro Systems, a Meridian, ID-based company, has developed a revolutionary new client management system that facilitates collaboration and e-learning through a common set of tools designed for professionals and their clients. The system empowers professionals to deliver their program online, bridging the gap between face-to-face engagements. It can be used to promote traditional practices and in-person appointments or to develop a new source of online revenue. For more information, visit www.conexmps.com.



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